

# BALLET NORTHWEST

Artwork submission deadline:  
October 27, 2024

## PROGRAM ADVERTISING Order Form 2024/2025

### Price includes:

- ad placement in printed playbills for:  
*The Nutcracker* - December 13-22, 2024  
*The Sleeping Beauty* - May 9-11, 2025
- plus, recognition in *Young Choreographers Showcase*

### Impressions/Visits: 10,000

All performances held at the Washington Center for the Performing Arts, the region's premier theater.



### Your support helps Ballet Northwest:

- introduce over 10,000 kids to dance in schools,
- give hundreds of free tickets to local underserved families,
- produce 15 high quality performances at the Washington Center each year for over 10,000 audience members, and
- provide \$25,000 in financial aid to local dancers.

### SHOW SPONSOR - \$3,600

Size: 7.5" w x 10" h full page ad

- 16 tickets to *The Nutcracker & The Sleeping Beauty*
- full page advertisement in both programs
- verbal recognition from the stage for all performances
- logo recognition on posters & postcards
- recognition on Facebook and Instagram
- logo recognition on pre-show projected slide show
- logo recognition on BNW website

YOUR LOGO

FULL PAGE

### SPONSOR - \$2,000

Size: 7.5" w x 10" h full page ad

- 8 tickets to *The Nutcracker & The Sleeping Beauty*
- website logo recognition
- recognition on Facebook and Instagram
- logo recognition on pre-show projected slide show
- verbal recognition from the stage

FULL PAGE

### HALF PAGE AD - \$950

Size: 7.5" w x 5" h -or- 3.75" w x 10" h

- recognition on Facebook and Instagram

HALF PAGE



### QUARTER PAGE AD - \$650

3.75" w x 5" h -or- 7.5" w x 2.5" h

- recognition on Facebook and Instagram

QUARTER PAGE



### BUSINESS CARD AD - \$450

3.75" w x 2.5" h

- recognition on Facebook and Instagram

BIZ CARD



Company Name

Primary Contact

Phone

E-Mail Address

Web Address (for digital ad link)

Mailing Address

City

State

ZIP Code

Check Enclosed

Payable to Ballet Northwest

Credit Card Number

Expiration Date

CVV#

CHARGE MY:

VISA  MasterCard

Your Signature

Date

EMAIL ADS TO:  
directors@balletnorthwest.org

MAIL CHECKS TO:  
PO Box 2888 Olympia, WA 98507

BALLET NORTHWEST TAX ID:  
EIN: 23-7123399

MORE INFO:  
BALLETNORTHWEST.ORG

# BALLET NORTHWEST

## ONLINE AUCTION

### DONATION Form 2024/2025

Donation submission deadline:  
October 27, 2024

Ballet Northwest will be holding an Online Auction in conjunction with *The Nutcracker*. Funds raised will benefit BNW's education and outreach programs. In-kind donations of goods or services are greatly appreciated!

- Vacation Packages
- Gift Baskets
- Wine Baskets
- Gift Certificates to Restaurants
- Family Experiences



Company Name/Your Name

Phone

E-Mail Address

Mailing Address

City

State

ZIP Code

Item Value: \$ \_\_\_\_\_

Is your donation a physical item or a certificate?

Pick up at address above

Contact me to arrange pickup or delivery

If physical item, when/where can we pick it up?

Item Title

Item Description (include specifications, expirations, stipulations, important details)

Your Signature

Date

EMAIL QUESTIONS TO:  
directors@balletnorthwest.org

MAIL CHECKS TO:  
PO Box 2888  
Olympia, WA 98507

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