

# BALLET NORTHWEST

Artwork and Auction  
Donation submission deadline:  
November 10, 2022

## AUCTION DONATION/PROGRAM ADVERTISING ORDER FORM 2022/2023

### ADVERTISING/SPONSORSHIP OPPORTUNITIES:

Advertise in our program! Each ad will be presented in three different ways, in our printed souvenir program, our digital program and projected in the theater before each performance. All digital ads can be in full color and can include a link to your website.

#### SHOW SPONSOR - \$3,500

Size: 7.5" w x 10" h full page/screen ad (screen ad can include video)

- 16 tickets to *The Nutcracker, 2022 & Don Quixote, 2023*
- full page/page/screen advertisement in both programs
- verbal recognition from the stage for all performances
- logo recognition on posters & postcards
- recognition on Facebook and Instagram
- logo recognition on BNW website

#### BACK OR INSIDE COVER ADVERTISEMENT - \$1,800

Size: 7.5" w x 10" h full color print ad and a full screen digital ad or video

- 8 tickets to *The Nutcracker, 2022 & Don Quixote, 2023*
- website logo recognition
- recognition on Facebook and Instagram
- verbal recognition from the stage

#### FULL PAGE ADVERTISEMENT - \$1,300

Size: 7.5" w x 10" h full page print + digital ad

- 4 tickets to *The Nutcracker, 2022 & Don Quixote, 2023*
- recognition on Facebook and Instagram

#### HALF PAGE ADVERTISEMENT - \$700

Size: 7.5" w x 5" h -or- 3.75" w x 10" h print + digital ad

#### QUARTER PAGE/SCREEN ADVERTISEMENT - \$500

3.75" w x 5" h -or- 7.5" w x 2.5" h print + digital ad

#### BUSINESS CARD

ADVERTISEMENT- \$300

3.75" w x 2.5" h print + digital ad

### Price includes:

- ad placement in printed playbills for both shows  
*The Nutcracker* - December 9-18, 2022  
*Don Quixote* - May 12-14, 2023
- ad placement in both digital programs
- ad projected in the theater before every performance
- Plus, recognition in *Young Choreographers Showcase* program at the Washington Center in August.

### Impressions/Visits: 8,000

All performances held at the Washington Center for the Performing Arts, the region's premier theater.

### ONLINE AUCTION DONATION:

Ballet Northwest will be holding an Online Auction in conjunction with *The Nutcracker*. Funds raised will benefit BNW's education and outreach programs. In-kind donations of goods or services are greatly appreciated!

- Vacation Packages
- Gift Baskets
- Wine Baskets
- Gift Certificates to Restaurants
- Family Experiences
- Artwork



"Your advertising dollars help Ballet Northwest (a non-profit organization) produce high quality performances, offer educational opportunities for local dancers, and introduce kids to dance through outreach programs in partnership with local schools and social service organizations."

THANK YOU FOR  
SUPPORTING US.

# BALLET NORTHWEST

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Donation submission deadline:  
November 10, 2022

Company Name

Primary Contact

Phone

E-Mail Address

Web Address (for digital ad link)

Mailing Address

City

State

ZIP Code

## FOR ADVERTISERS:

Check Enclosed  
Payable to Ballet Northwest

Credit Card Number

Expiration Date

CVV#

CHARGE MY:

VISA  MasterCard

## FOR DONATIONS TO THE AUCTION:

Item Value: \$ \_\_\_\_\_  Is your donation a physical item or a certificate?

Item Description: (include specifications, expirations, stipulations, important details)

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If physical item, when/ where can we pick it up?

Your Signature

Date

SHOW SPONSOR  
\$3,500 Size: 7.5" w x 10" h



BACK or INSIDE COVER  
\$1,800 Size: 7.5" w x 10" h



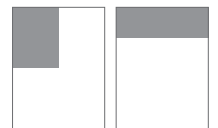
FULL page/screen  
\$1,300 Size: 7.5" w x 10" h



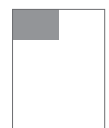
HALF page/screen  
\$700 Sizes: 7.5" w x 5" h  
3.75" w x 10" h



QUARTER page/screen  
\$500 Sizes: 3.75" w x 5" h  
7.5" w x 2.5" h



BUSINESS CARD  
\$300 Size: 3.75" w x 2.5" h



- Front page ads can be color or black and white
- Print ads will be presented in black & white
- Digital ad files can be color or black and white.
- Ads can be .JPEG, .PNG, .PDF or .TIFF format.
- Video or motion graphic files can be: .MOV, .GIF or .MP4. (no sound)
- If you need graphic design assistance, our in house designer can build your ad for \$50 an hour.

EMAIL ADS TO:  
advertising@balletnorthwest.org

MAIL CHECKS TO:  
PO Box 2888  
Olympia, WA 98507

BALLET NORTHWEST TAX ID:  
EIN: 23-7123399

MORE INFO:  
BALLETNORTHWEST.ORG