

# BALLET NORTHWEST

Artwork and Auction  
Donation submission deadline:  
November 1, 2021

## AUCTION DONATION/PROGRAM ADVERTISING ORDER FORM 2021/2022

### ADVERTISING/SPONSORSHIP OPPORTUNITIES:

Advertise in our digital program! Our digital program will be optimized to be viewed on mobile devices. All digital ads can be in full color and can include a link to your website.

#### SHOW SPONSOR - \$3,000

Size: 7.5" w x 10" h full screen ad can include video

- 16 tickets to *The Nutcracker, 2021 & Swan Lake, 2022*
- full screen advertisement in both programs
- verbal recognition from the stage for all performances
- logo recognition on posters & postcards
- recognition on Facebook and Instagram
- logo recognition on BNW website

#### FULL SCREEN VIDEO ADVERTISEMENT - \$1,650

Size: 7.5" w x 10" h full screen ad can include video

- 8 tickets to *The Nutcracker, 2021 & Swan Lake, 2022*
- website logo recognition
- recognition on Facebook and Instagram
- verbal recognition from the stage

#### FULL SCREEN ADVERTISEMENT - \$1,150

Size: 7.5" w x 10" h digital ad

- 4 tickets to *The Nutcracker, 2021 & Swan Lake, 2022*
- recognition on Facebook and Instagram

#### HALF SCREEN ADVERTISEMENT - \$620

Size: 7.5" w x 5" h -or- 3.75" w x 10" h digital ad

#### QUARTER SCREEN ADVERTISEMENT - \$425

3.75" w x 5" h -or- 7.5" w x 2.5" h digital ad

#### BUSINESS CARD

ADVERTISEMENT - \$275

3.75" w x 2.5" h digital ad

### Price includes ad placement in 2 Digital Playbills:

*The Nutcracker* - December 10-19, 2021

*Swan Lake* - May 6-8, 2022

Plus, recognition in *Young Choreographers Showcase* program at the Washington Center in August.

### Impressions/Visits: 8,000

All performances held at the Washington Center for the Performing Arts, the region's premier theater.

### ONLINE AUCTION DONATION:

Ballet Northwest will be holding an Online Auction in conjunction with *The Nutcracker*. Funds raised will benefit BNW's education and outreach programs. In-kind donations of goods or services are greatly appreciated!

- Vacation Packages
- Gift Baskets
- Wine Baskets
- Gift Certificates to Restaurants
- Family Experiences
- Artwork



"Your advertising dollars help Ballet Northwest (a non-profit organization) produce high quality performances, offer educational opportunities for local dancers, and introduce kids to dance through outreach programs in partnership with local schools and social service organizations."

THANK YOU FOR  
SUPPORTING US.

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Company Name \_\_\_\_\_ Primary Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail Address \_\_\_\_\_ Web Address (for digital ad link) \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

## FOR ADVERTISERS:

Check Enclosed \_\_\_\_\_  
*Payable to Ballet Northwest* Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV# \_\_\_\_\_

### CHARGE MY:

VISA  MasterCard

## FOR DONATIONS TO THE AUCTION:







Item Value: \$ \_\_\_\_\_  Is your donation a physical item or a certificate?

Item Description: *(include specifications, expirations, stipulations, important details)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
If physical item, when/ where can we pick it up?

\_\_\_\_\_  
Your Signature \_\_\_\_\_ Date \_\_\_\_\_

<input type="checkbox"/> SHOW SPONSOR \$3,000 Size: 7.5"w x 10"h	
<input type="checkbox"/> FULL SCREEN VIDEO \$1,650 Size: 7.5"w x 10"h	
<input type="checkbox"/> FULL SCREEN - \$1,150 Size: 7.5"w x 10"h	
<input type="checkbox"/> HALF SCREEN - \$620 Size: 7.5"w x 5"h -or- 3.75" w x 10" h	
<input type="checkbox"/> QUARTER SCREEN - \$425 3.75" w x 5" h -or- 7.5" w x 2.5" h	
<input type="checkbox"/> BUSINESS CARD - \$275 3.75" w x 2.5" h	

- Digital ad files can be color or black and white.
- Digital ads can be .JPEG, .PNG, .PDF or .TIFF format.
- Video or motion graphic files as .MOV, .GIF or .MP4.
- High-quality paper copies of your artwork are also accepted, but not preferred.
- If you need graphic design assistance, our in house designer can build your ad for \$50 an hour.

EMAIL ADS TO:  
advertising@balletnorthwest.org

MAIL CHECKS TO:  
PO Box 2888  
Olympia, WA 98507

BALLET NORTHWEST TAX ID:  
EIN: 23-7123399

MORE INFO:  
BALLETNORTHWEST.ORG