

BALLET NORTHWEST

Artwork and Auction
Donation submission deadline:
October 15, 2023

AUCTION DONATION/PROGRAM ADVERTISING ORDER FORM 2023/2024

ADVERTISING/SPONSORSHIP OPPORTUNITIES:

Advertise in our program!

SHOW SPONSOR - \$3,600

Size: 7.5" w x 10" h full page ad

- 16 tickets to *The Nutcracker, 2023 & Coppelia, 2024*
- full page advertisement in both programs
- verbal recognition from the stage for all performances
- logo recognition on posters & postcards
- recognition on Facebook and Instagram
- logo recognition on pre-show projected slide show
- logo recognition on BNW website

BACK OR INSIDE COVER ADVERTISEMENT - \$1,900

Size: 7.5" w x 10" h full color print ad

- 8 tickets to *The Nutcracker, 2023 & Coppelia, 2024*
- website logo recognition
- recognition on Facebook and Instagram
- logo recognition on pre-show projected slide show
- verbal recognition from the stage

FULL PAGE ADVERTISEMENT - \$1,500

Size: 7.5" w x 10" h full page print

- 4 tickets to *The Nutcracker, 2023 & Coppelia, 2024*
- recognition on Facebook and Instagram
- logo recognition on pre-show projected slide show

HALF PAGE ADVERTISEMENT - \$900

Size: 7.5" w x 5" h -or- 3.75" w x 10" h print ad

- recognition on Facebook and Instagram.

QUARTER PAGE/SCREEN ADVERTISEMENT - \$600

3.75" w x 5" h -or- 7.5" w x 2.5" h print ad

- recognition on Facebook and Instagram.

BUSINESS CARD

ADVERTISEMENT- \$400

3.75" w x 2.5" h print ad

- recognition on Facebook and Instagram.

Price includes:

- ad placement in printed playbills for both shows
- ad projected in the theater before every performance
The Nutcracker - December 8-17, 2023
Coppelia - May 10-12, 2024
- plus, recognition in *Young Choreographers Showcase*

Impressions/Visits: 10,000

All performances held at the Washington Center for the Performing Arts, the region's premier theater.

ONLINE AUCTION DONATION:

Ballet Northwest will be holding an Online Auction in conjunction with *The Nutcracker*. Funds raised will benefit BNW's education and outreach programs. In-kind donations of goods or services are greatly appreciated!

- Vacation Packages
- Gift Baskets
- Wine Baskets
- Gift Certificates to Restaurants
- Family Experiences



Your advertising dollars help Ballet Northwest (a non-profit organization) produce high quality performances, offer educational opportunities for local dancers, and introduce kids to dance through outreach programs in partnership with local schools and social service organizations.

THANK YOU FOR
SUPPORTING US.



BALLET NORTHWEST

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October 15, 2023

Company Name

Primary Contact

Phone

E-Mail Address

Web Address (for digital ad link)

Mailing Address

City

State

ZIP Code

FOR ADVERTISERS:

Check Enclosed
Payable to Ballet Northwest

Credit Card Number

Expiration Date

CVV#

CHARGE MY:

VISA MasterCard

FOR DONATIONS TO THE AUCTION:

Item Value: \$ _____ Is your donation a physical item or a certificate?

Item Description: (include specifications, expirations, stipulations, important details)

If physical item, when/ where can we pick it up?

Your Signature

Date

SHOW SPONSOR
\$3,600 Size: 7.5" w x 10" h



BACK or INSIDE COVER
\$1,900 Size: 7.5" w x 10" h



FULL page/screen
\$1,500 Size: 7.5" w x 10" h



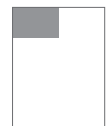
HALF page/screen
\$900 Sizes: 7.5" w x 5" h
3.75" w x 10" h



QUARTER page/screen
\$600 Sizes: 3.75" w x 5" h
7.5" w x 2.5" h



BUSINESS CARD
\$400 Size: 3.75" w x 2.5" h



- Front page ads can be color or black and white
- Print ads will be presented in black & white
- Ads can be .JPEG, .PNG, .PDF or .TIFF format.
- If you need graphic design assistance, our in house designer can build your ad for \$55 an hour.

EMAIL ADS TO:
advertising@balletnorthwest.org

MAIL CHECKS TO:
PO Box 2888
Olympia, WA 98507

BALLET NORTHWEST TAX ID:
EIN: 23-7123399

MORE INFO:
BALLETNORTHWEST.ORG