

## PROGRAM ADVERTISING ORDER FORM 2015 - 2016 SEASON Company Name **Primary Contact** E-mail Address Web Address Phone Mailing Address City, State, ZIP Code ☐ Please Invoice ☐ Visa ☐ MasterCard ☐ Check Enclosed, payable to Ballet Northwest Charge My: Account Number **Expiration Date** Signature

Advertisement Selections	
Ad Sizes	Price for ad placement in two playbills The Nutcracker - December 11 - 20, 2015 Coppelia - May 6 - 8, 2016
Full Page: 7.5" w x 10" h (Back cover available first-come, first served. Call ahead before selecting.)	\$1025 \$1,500 – Full Color Back Cover
Half Page: 7.5" w x 5" h or 3.75" w x 10" h	\$525
Quarter Page: 3.75" w x 5" h or 7.5" w x 2.5" h	\$350
Business Card: 3.75" w x 2.5" h	\$195

Your advertising dollars help Ballet Northwest and its mission to offer educational opportunities for performers and the community, and to promote the art of dance in the South Sound. Thank you for supporting us.

Ballet Northwest can accept artwork digitally via e-mail to advertising@balletnorthwest.org. Files should be black & white and at least 300 DPI and submitted in a JPG, TIF, or PDF format. High-quality paper copies of your artwork are also accepted, but are discouraged as it can significantly affect the quality of your advertisement. If mailing hard copies, please be sure that there are no creases or folds across your artwork.

For questions email advertising@balletnorthwest.org.

Artwork submission deadline is November 1, 2015.

Ballet Northwest PO Box 2888 Olympia, WA 98507 balletnorthwest.org